

## 4. BLOOMS: STROBE-ANIMATED PHI-BASED SCULPTURES

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FONTYS  
ENGINEERING +  
JOHN EDMARK

Human vision depends on the view. The view is not only determined by the individual and the perspective, but also by the used light exposure. In the Blooms installation, synchronized stroboscopic illumination brings static objects to life. These objects, as inspired by geometries from nature, become dynamic forms - a property intrinsic to the solid object, but only revealed through the illumination.

John Edmark created the forms at Stanford University, Geert Langereis and the team at the Fontys University of Applied Sciences created the installation in which they come to life.

PRONORM  
urban experiences  
onderdeel van Mansveld Expotech Groep

PULLMAN  
HOTELS AND RESORTS  
EINDHOVEN COCADE

coöperatie  
**DELA**



Clear Channel Hillenaar



### TWEETS

@GlowEindhoven @manonverstegen  
<https://t.co/DJW3btruf5>

@GlowEindhoven  
<https://t.co/CPmDibtucE>

#GLOWeindhoven

Design & realisation: 